

- Listen for your cue to call on-air during the 7am, and 4pm hours M-F during contest period.
- Caller 10 when you hear the cue to call at 320-251-1047 instantly wins \$100.00!
- Winning caller will then be able to gamble their \$100.00 prize to win even more money.
- If at any time the caller gambles and loses, no prize is awarded and previous winnings are forfeited.
- Winner can win up to \$10,000.00.
- Must be 18 or older to play
- You can win cash only once during this contest period.
- Contesting will begin April 2nd 2018 and is projected to run until May 11th 2018, KCLD will have ultimate determination of promotion length.
- KCLD is not responsible for dropped calls or phone carrier errors that result in player disconnect. If a player becomes disconnected due to a phone issue out of our control, game will be reset, phone lines cleared and another caller 10 will have a chance to play. If such a phone issue occurs, the previous uncompleted contest will be null and void and no prizes awarded.
- All other Leighton Broadcasting and KCLD contest/prize rules apply.
- GOOD LUCK!

OFFICIAL CONTEST RULES

St. Cloud Toyota/104.7 KCLD 2014- Are you the \$10,000 Next Caller NO PURCHASE NECESSARY

VOID OUTSIDE CONTINENTAL U.S. AND WHERE PROHIBITED BY LAW.

1. **ELIGIBILITY/ENTRIES:** You must be at least 18 years of age at the time of entry and a legal United States resident to enter. Employees of St. Cloud Toyota, the sponsor and 104.7 KCLD and their subsidiaries, affiliates, sales representatives, distributors, advertising and promotion agencies and members of each of their immediate families (spouses, parents, children, and siblings and their respective spouses) and those living in the same household of each are not eligible. On-air contesting begins on April 4th, 2016 and is projected to end on May 6th 2016. Entrants agree to be bound by the terms of these Official Rules. Judges decisions are final. All federal, state, and local laws apply.
1. **TO WIN:** Listen daily starting on April 4th 2016. If you're caller number 10 at (320) 251-1047, after hearing the "cue to call", you will be the "Player" of the game and automatically win \$50 and could win up to \$10,000. The next caller that calls in will become the first "Helper" and will be asked if they are male or female. If the "Player" guesses correctly they will win \$100. The "Helper" will automatically get a consolation prize. Then that "Helper" will be disconnected and a new "Helper" will be chosen. Next the lines will take the next "Helper" and that "Helper" will be asked if they drive a car, truck or SUV as their main vehicle. Guess correctly, they have now won \$200. If they

choose to continue on, the next Helper will have to answer If if they have kids or no kids. If the "Player" guesses correctly, they will continue on to \$500. At this point they can choose to continue on once again. If they go on, they will have their chance at \$1,000 if they can correctly guess if the helper has a college degree or not. Want to continue?

Pick the age of the next "Helper" the age brackets will be the following: under 21, 21-30, 31-40,41-50 or over 50. If the "Player" gets this correct, they will win \$2500. Keep going and win \$5,000 and but you must correctly guess the month the next "Helper" was born in. The month brackets will be broken down into 2 month intervals as follows: January/February or March/April or May/June or July/August or September/October or November/December. If the "Player" Last question gets you 10 Grand for your hand if the "Player" can correctly guess the same number as the "Helper". The "Helper" will be asked to pick a number between 1 and 5. If the "Player" guesses correctly they will win \$10,000!

1. If at any point during the game, the "Player" guesses incorrectly, they will forfeit all winnings.
1. Each "Helper" will always win a consolation prize for helping out the "Player" A new "Helper" will be taken from the phone lines after each question.
1. PRIZES: TBD
1. RESTRICTIONS: Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize is unavailable for any reason. All taxes, fees, and surcharges on the prize not specified herein are the sole responsibility of the prizewinner. Prize is not transferable. No prize substitutions, except as provided herein.
1. AWARDING PRIZE/WINNER NOTIFICATION: "Helpers" can call to play and help as many times as possible. "Players" are only allowed to play until they win a cash prize. ALL Contestants must be 18 years or older to participate. By entering this contest, all entrants agree that 104.7 KCLD has the sole right to decide all matters and disputes arising from the contest and their determination of the winner is final.
1. By accepting prize, winner grants 104.7 KCLD and their subsidiaries, affiliates, sales representatives, distributors, and advertising and promotional agencies ("Sponsor and its agents") the right to use and publish winner's proper name, state of residence and likenesses for advertising and promotional purposes on-line and in print, or in any other media worldwide in connection with the Contest, without limitation and without additional compensation except where prohibited. Noncompliance with these requirements, ineligibility, or return of any prize/prize notification as

undeliverable will result in disqualification and selection of an alternate winner.

1. **LIMITATIONS of LIABILITY:** Sponsor and its agents are not responsible for lost, late, damaged, misdirected, illegible, incomplete, postage-due or mutilated entries or mail or for any computer, on- line, telephone or technical malfunctions, delays or human errors that occur in the processing, transmission or receipt of entries, or for inaccurate transcription of entry information, or for entries that are stolen, misdirected, garbled, lost or delayed by computer transmissions. If, for any reason, the Contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bus, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of Sponsor, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and award the prize from among all eligible entries received to date. By accepting prize, winner agrees to release Sponsor and its agents, subsidiaries, and each of their respective officers, employees, and directors, from any and all liability, loss or damage of any kind incurred with respect to the awarding, receipt, possession, and/or misuse of any prize, or to participation in the Contest or in prize related activities. Each winner will receive a year-end 1099 Tax Form for any prizes valued over \$600.00. Each winner will be responsible for any taxes and licenses that might be incurred as a result of receiving the prize.
1. **WINNERS LIST:** For the name of winner, send a self-addressed stamped envelope, to be received no later than May 31st, 2018 to Leighton Broadcasting, "\$10,000 Next Caller