

**104-7 KCLD “Rockin’ Ride” Contest Rules:**

1. Qualify as many times as you can during the contest period.
2. Prize winners must be at least 18 years old, unless otherwise specified. One “Grand Prize Winner” per household
3. Contest will be played weekdays 5/29/17 – 7/8/17 with Grand Prize Giveaway at Gilleland Chevrolet on 7/8/17 MUST BE PRESENT TO WIN. You will also have additional chances to qualify to win by stopping out to live events during the contest period.
4. The official “cue to call” will air weekdays (no plays on July 4th) during the 7am, 11am, 4pm and 7pm hours central time. After hearing the “cue to call” Caller 10 qualifies for the 2 year lease on a Chevy Silverado 1500, on approved credit, and wins a qualifying prize of an oil change and some Mt. Dew Spiked Lemonade. Call-in contesting may be substituted for text-in contesting. Contest number is 320- 251-1047.
5. KCLD is not responsible for dropped calls. If a call drops, we will give the next caller an opportunity to play from the beginning of the game and you will forfeit your winnings at time of the dropped call.
6. 104-7 KCLD reserves the right to substitute prizes of equal or greater value; winners do not have any right to substitution of prizes.
7. Prizes must be claimed by the winners, and are not transferable.
8. Where a prize consists of tickets for a sporting event, concert, movie, play or similar event, 104-7 KCLD will not be responsible for cancellation. In that event, the winner must deal exclusively with the promoter of the event.
9. 104-7 KCLD makes no warranties regarding the safety, condition, or fitness of any prizes awarded, and will not be responsible for any loss, damage or injury suffered by a winner through the use of any awarded prize.
10. Winners are solely responsible for all taxes, duties, or other costs that may be associated with the winning of a prize including passports.
11. Particular contests may limit eligibility to persons of a certain age, who live in a given geographic location, or who work in a particular job, by way of example. Contestants are responsible for determining whether such eligibility limitations apply to a particular contest or promotion.
12. In its discretion, 104.7 KCLD may require winners to sign a release form in order to receive the prize. In such a case, the winner will not be entitled to receive the prize without signing the release.
13. Employees, their families, and affiliated businesses of other radio stations and media outlets are not eligible to win 104.7 KCLD contests.
14. Winners must claim prizes within 30 days of notification that they have won. Prizes not so claimed will become the property of 104.7 KCLD and may be redistributed.
15. 104.7 KCLD will not be responsible for mail that has been lost, damaged or delayed.
16. Employees of Leighton Broadcasting, Bernick’s, Gilleland Chevrolet and their immediate families, are not eligible to participate in this contest.
17. Contests and promotions are subject to all federal, state and local laws.
18. The interpretation of these and all other rules relating to contests or promotions sponsored by 104.7 KCLD is reserved exclusively 104.7 KCLD. Its decisions shall be final.

19. Some qualifying contesting may be done via texting. The 104th texter to text the keyword to the designated texting number that hour will qualify for the grand prize and receive a qualifying prize pack. Qualifier will be notified via phone call or text. There will be a different keyword for each time a call in contest is replaced with a texting contest.

20. Grand Prize is a 2-year lease of a 2017 Chevy Silverado 1500 from Gilleland Chevrolet. Substitute prize will be \$5000.00 if winner decides to take cash instead of the lease. Value of the 2 year lease is approximately \$14.500 for a 24 mo. Lease on a 2017 Silverado 4AWD Double Cab All Star Edition.

21. All other general contest rules apply and can be found at [www.1047kclld.com](http://www.1047kclld.com) unless specified here.

22. All qualifiers will receive a copy of these contest rules when picking up prizes and qualifying paperwork.

23. At the final grand prize giveaway, all qualifiers will be required to sign off that they have read and understand all contest rules and are in compliance with all stipulations.

24. 104-7 KCLD, Bernick's and Gilleland Chevrolet will do a thorough screening of the grand prize winner to assure eligibility per the contest rules. If the grand prize winner is in violation of the contesting/eligibility rules, the grand prize will be rewarded to the runner up. The same process will be executed to assure eligibility of the new grand prize winner until we can assure that the winner is fully eligible to claim the prize.

25. Winners must be residents of the state of MN